

**Nurses on Boards  
Coalition: Leadership in  
Action**

Kimberly A. Cleveland, PhD(c), JD, MSN, RN, C-MBC, C-MPC

---

---

---

---

---

---

---

**The  
Authors  
have no  
conflicts to  
report.**

This presentation is provided for general education. Though Dr. Cleveland is a licensed attorney admitted to practice in the state of Ohio and The United States Supreme Court, no information contained in this presentation is intended as legal advice or as an advertisement for legal services. Participants are respectfully requested to seek legal services from an attorney in their jurisdiction.

---

---

---

---

---

---

---

**Special  
Thank You**

- Special thanks to Pamela Rudisill, DNP, RN, MSN, NEA-BC, FAAN, FAONL, NOBC Board Chair and Laurie Benson, BSN, NOBC Executive Director for their contributions to this presentation.

---

---

---

---

---

---

---

**Objective**  
**S**

Identify opportunities for nurses to lead in new environments across broad sectors and stakeholders.

Identify resources nurse leaders can use to support adding board service to their CV/Resume.

Identify resources nurse leaders can utilize to learn about board service.

---

---

---

---

---

---

---

---

Do you remember when?



Decision makers were asked to ensure leadership positions be filled by nurses?

The NOBC founder's key strategy was 10,000 nurses on boards?



---

---

---

---

---

---

---

---

**NOBC Database Registrations**

**December 31, 2017:**

- 3,162 total registrations
- 4,471 nurses want to serve
- 1,828 currently serving, want to serve on an additional board
- 3,846 counting board seats filled by nurses

**May 27, 2021:**

- 22,425 total registrations
- 14,534 nurses want to serve
- 4,798 currently serving, want to serve on an additional board
- 10,188 counting board seats filled by nurses

---

---

---

---

---

---

---

---

### TAANA Database Registrations

	Oct-21	Total	% Change
Total Board Service	22		29%
Board Service & Want to Serve	10		43%
Want to Serve	27		108%
Counting Board Service	15		36%

• Comparison to November 2019.

---

---

---

---

---

---

---

---

## WE DID IT!

TOGETHER, WE ACHIEVED OUR KEY STRATEGY OF 10,000 BOARD SEATS FILLED BY NURSES. THANK YOU!

---

---

---

---

---

---

---

---

### Amid a global crisis, nurses rose to duty to action to fill board seats!



- 9 million nurse shortfall by 2030
- Aging workforce
- Increased work requirements to meet community needs during COVID
- Increased number of students attracted to nursing schools
- Rising challenges to equity and diversity

---

---

---

---

---

---

---

---

Every nurse is a leader



---

---

---

---

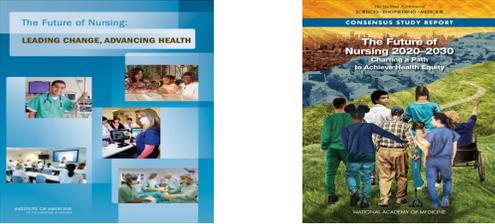
---

---

---

---

Nurses have been empowered to lead



---

---

---

---

---

---

---

---

Why Nurses Now?

- Social isolation
- Quickly evolving science
- Systematic racism is declared a health crisis
- Social unrest
- Increased stress in managing ADL's
- Legal and policy changes
- Mortality rate changes

---

---

---

---

---

---

---

---

## Leveraging experience & acumen

All boards benefit from the unique perspective of nurses to achieve the goals of improved health and efficient and effective health care systems at the local, state and national level



---

---

---

---

---

---

---

---

## Resources to prepare for board service

NOBC Competencies Model

NOBC Readiness Models

NOBC Support Roles for Board Success

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



## What is your passion

- Food insecurity
- Affordable education
- Building a strong work force
- Building cross sector relations
- Sponsoring young and diverse voices
- Mentoring emerging leaders
- Building inclusive environments
- Informing policy makers

---

---

---

---

---

---

---

---

## Different boards for different passions

- Healthcare, education and non-profits
- For-profit
- Start ups – biotech, technology, etc.
- Large vs. small
- Geographic location



---

---

---

---

---

---

---

---

## NOBC Website

[www.nursesonboardscoalition.org](http://www.nursesonboardscoalition.org)



---

---

---

---

---

---

---

---

