



The American Association of Nurse Attorneys

3416 Primm Lane ❖ Birmingham, AL 35216 ❖ 205/824-7615 ❖ taana@primemanagement.net

Exhibitor and Sponsorship Prospectus



TAANA's

*2018 Annual Meeting & Educational Conference
Hilton Denver City Center*

www.taana.org/2018/exhibits

Conference Information and Attendees

Join us for the 2018 Annual Meeting & Educational Conference and at the Hilton Denver City Center in Denver, Colorado, August 16 - 18, 2018.

This is the premiere national conference for nurse-attorneys, bringing together national experts in legal practice, nursing practice, administration, higher education, to share common issues, case analysis, best practices, networking, challenges, and referrals. This conference will provide legal and health professionals an opportunity to share information regarding health law and policy in legal issues as they relate to the health care industry.

Exhibiting at the Annual Meeting & Educational Conference is intended for companies that are related to the nurse attorney profession. The exhibit area is located next to the general session room for high visibility. The continental breakfasts, morning and afternoon breaks, and lunch will be held in the exhibit area to maximize attendee traffic.

The people, the know-how, and the professional network - that's what TAANA offers you. The two days of the Annual Meeting & Educational Conference are packed with seminars and workshops that cover a wide array of topics and issues. In addition, sponsorships and exhibits provide your company with a valuable tool to reach people within the profession.

Key Dates

| | | | |
|---------------------------------------|--------|-------------------------------------|---------|
| Exhibitor registration deadline | July 7 | Logo artwork due..... | July 7 |
| Sponsorship deadline..... | July 7 | Ads for Final Program Book due..... | July 7 |
| Cancellation deadline..... | July 7 | Hotel reservation deadline..... | July 25 |

Exhibit Schedule (subject to change)

Thursday, August 16

12noon to 2:15pm - Setup
2:25pm - 2:45pm - Break with Exhibitors
6pm to 7pm - Welcome Reception

Friday, August 17

7:30am to 6:30pm - Exhibit Hall Open
10am - 10:15am - Break with Exhibitors
12:15pm to 1:30pm - Awards Luncheon
3pm to 3:20pm - Break with Exhibitors

Saturday, August 18

8am to 12:30pm - Exhibit Hall Open
10am - 10:15am - Break with Exhibitors
12:30pm - Teardown

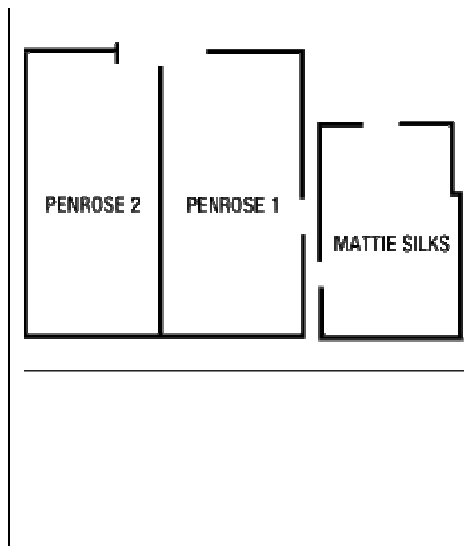


Exhibit Room

Penrose 1
(Penrose 2 is the General Session Room)

Dimensions:

55L x 51W x 9H

Material Shipment :

Taana 2018 Exhibits
1701 California Street
Denver, Colorado, 80202

P: 303-297-1300

Sponsorship Opportunities

Welcome Reception or Platinum Sponsor \$5,000

With this sponsorship you will receive:

- Acknowledgement on official conference website with Logo
- Company name printed on conference banners
- Acknowledgement in official Conference Handbook
- Branding and formal acknowledgment at welcome reception
- Complimentary exhibit table (includes two representatives) & list of registered participants
- Full page advertisement in Conference Handbook

Continental Breakfast or Gold Sponsor \$3,500

With this sponsorship you will receive:

- Acknowledgement on official conference website with Logo
- Acknowledgement in official Conference Handbook
- Branding and formal acknowledgment (poster or signage) at breakfast event
- Complimentary exhibit table (includes one representative)

Morning or Afternoon Break or Silver Sponsor \$2,500

With this sponsorship you will receive:

- Acknowledgement on official conference website with Logo
- Acknowledgement in official Conference Handbook
- Branding and formal acknowledgment (poster or signage) at breakfast event
- Complimentary exhibit table (includes one representative)

Bronze Sponsor \$1,500

With this sponsorship you will receive:

- Acknowledgement on official conference website with Logo
- Acknowledgement in official Conference Handbook
- Branding and formal acknowledgment at registration desk
- Complimentary exhibit table (includes one representative)

| Exhibit Opportunities | Conference Handbook Advertising Opportunities |
|--|--|
| One Tabletop exhibit \$500 Includes one representative plus one 6-foot table and chair. | Handbook size is 5.5" X 8.5" Ad dimensions: Max width 4.5", max height 7" |
| Two Tabletop exhibits \$875 Includes one representative plus two 6-foot tables and chair. | Full Page, B & W or Color: \$375 |

Contact Information

The space below is provided for your contact information:

First Name:

Last Name:

Employer/Institution/Affiliation:

Address:

City:

State:

Zip:

Country:

Work Phone:

Email:

Name(s) of Attendees

1. _____

2. _____

Selection and Payment

- | | | |
|---------------------------|--|---------|
| 1. Conference Sponsorship | <input type="radio"/> Welcome Reception/Platinum Sponsor | \$5,000 |
| | <input type="radio"/> Continental Breakfast/Gold Sponsor | \$3,500 |
| | <input type="radio"/> Morning Break | \$2,500 |
| | <input type="radio"/> Afternoon Break | \$2,500 |
| | <input type="radio"/> Bronze Sponsor | \$1,500 |
| 2. Exhibit Table(s) | <input type="radio"/> 1 Table | \$500 |
| | <input type="radio"/> 2 Tables | \$875 |
| 3. Advertising | <input type="radio"/> Full Page B&W/Color | \$375 |

Method of Payment

_____ Check (U. S. Dollars only) _____ Credit card: (Amex, Discover, Visa, MasterCard)

If paying by credit card complete the following information and return to the TAANA Business Office

Card Number: _____

Expiration Date: _____ CID/Security Code: _____

Print name as it appears on Card: _____

Authorized Signature: _____

Please make your payment to "TAANA" in US Dollar currency and return with this form to:
TAANA * 3416 Primm Lane * Birmingham, Alabama 35216, USA

Cancellation Policy:

No refunds due to cancellation. Your sponsorship, exhibit and/or advertisement purchases will be applied to the next year's conference.